

For Immediate Release October 17, 2023 Media Contact Cathleen Healy 202-365-4636 Media@yassprize.org

CREATE Conservatory to Vie for Prestigious \$1 Million Education Award

Semifinalists to each receive \$200,000

WASHINGTON, DC – On October 10, 2023, the 33 Semifinalists competing for the \$1 million <u>Yass Prize</u> for Sustainable, Transformational, Outstanding and Permissionless Education were announced at a special celebration in Cleveland, Ohio, after participating with other recognized education innovators in the inaugural <u>Yass Summit</u> held at the Rock & Roll Hall of Fame

<u>CREATE Conservatory</u> was selected as a Semifinalist for its success in educating students in non-traditional ways through its STEM and Arts Integration model. Should they win the \$1 million Yass Prize, CREATE would establish the ultimate creative learning environment by building a state-of-the-art K-12 conservatory and campus in Central Florida.

"Our winners have all demonstrated the capacity to over-perform for underserved students," said <u>Janine Yass</u>, co-founder and president of The Yass Prize. "Their common sense approaches are helping students achieve success academically and in life. We know they will inspire a new kind of activism for delivering education for the 21st century."

In addition to each receiving \$200,000 as they compete for the \$1 million prize, the 33 awardees will participate in a fast-paced business Accelerator with access to leading experts and make their final pitch at the end of November. In addition to the grand prize, 8 finalists, who will each receive \$500,000 will be announced December 13, in New York City.

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The Yass Prize is powered by the <u>Center for Education Reform</u>, in partnership with <u>Forbes</u> is a rapidly growing effort to find, reward, celebrate and expand best-in-class education organizations from every sector. In conjunction with the \$1 million Yass Prize, the STOP Awards Initiative will distribute nearly \$20 million in 2023 to organizations in its network. Learn more at YassPrize.org.